



## FOR IMMEDIATE RELEASE

*Panache Catering Announces Launch of a New Website.*

Panache Wine Bar  
299 S. Main Ste. 250  
Salt Lake City, UT 84111

*Spectacular culinary cuisine; innovative website.*

SALT LAKE CITY, UT (May 20, 2007)— Salt Lake City, June 4, 2004—Panache Catering, Inc., today announced the launch of the company's new website at [www.panache.net](http://www.panache.net). Promising to be easier to navigate than the company's original site, the new website has an entirely new look, and provides potential and existing clients with even more information on the culinary leader's offerings and past work experience. In addition, the new website is more visually pleasing, with each entity receiving its own color scheme to differentiate between the Catering, Restaurant, Wine Bar, and Café Divisions of the company, as well as providing an entire section for the many community events that Panache produces.

"We are extremely excited about the launch of the Panache.net website and helping Panache customers better connect with our wide range of services," said Shauna Engen, Owner of Panache. "The clean, crisp, design expresses the Panache brand, while offering visitors a simple, yet intuitive navigation that connects costumers with our services," commented Engen.

### **About Panache**

Based in Salt Lake City, Utah, Panache is a culinary design and foodservice company specializing in fine dining and service. A unique company featuring on and off-site catering, a Wine Bar, a Restaurant, and the informal Fresh Air Café, the firm prides itself in providing exceptional dining experiences to each and every client.

Panache Catering, Inc., is an innovative culinary leader in the state of Utah. The firm has become locally known and recommended for its fresh, creative and sophisticated cuisine, along with award-winning food and wine pairing; introducing a fresh idea to Wasatch Front society.

The Panache culinary team is comprised of graduates from the world's most prestigious schools, having received glowing reviews in top culinary magazines such as Gourmet, Bon Appetit, and Food & Wine. They have been featured on The Discovery Channel, The Food Network, and The Today Show.

The Panache Wine Bar was awarded the prestigious Best of State award for its tapas menu, and its wine list was recently voted Best Wine List in Utah.

### FOR MORE INFORMATION CONTACT:

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